

# BOOKS+PUBLISHING BOOK BUZZ

## MEDIA KIT 2017

**Stand out from the crowd with your own custom-built newsletter to market your very best titles.**

**Book Buzz** is an advertiser-sponsored newsletter that offers publishers the opportunity to promote their titles exclusively to *Books+Publishing's* audience—over 6,000 booksellers, librarians, teachers, publishing professionals and bookish consumers.

### What advertisers are saying...

'We found *Book Buzz* to be a fantastic way of reaching booksellers, librarians and general readers when launching *Goodwood* by Holly Throsby. With its reach of over 6,000 bookish people, it definitely helped us spread the word about this debut novel. We had a huge response to our advanced reading copy giveaway as well!'

—Jane Duffy, *Allen & Unwin*

'*Book Buzz* is a great tool for communicating directly with people in the book industry. We particularly liked the freedom we had to tailor the content to suit our aims, and the response to the giveaway was fantastic.'

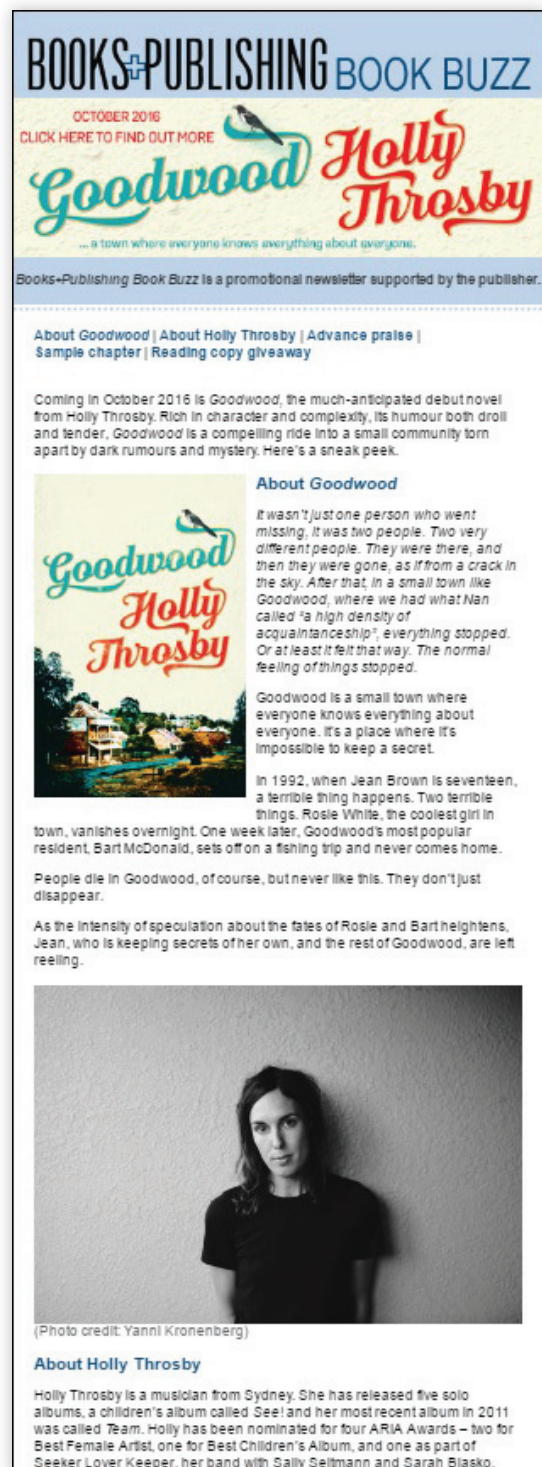
—Erica Hopkins, *Hardie Grant Publishing*

'*Book Buzz* was a great way to launch *The Last Painting of Sara de Vos* to kick off our campaign to the front-line book-loving community. As soon as the newsletter went out, we had people commenting on it, requesting reading copies and saying they couldn't wait to read the book. We found it really effective and already have plans to use it again.'

—Tami Rex, *Allen & Unwin*

'We were delighted with the results. Through *Book Buzz* we received requests for reading copies from librarians, booksellers and readers across Australia, many of whom we didn't have relationships with.'

—Terri-ann White, *UWA Publishing*



The screenshot shows a promotional newsletter for the book *Goodwood* by Holly Throsby. The header features the 'BOOKS+PUBLISHING BOOK BUZZ' logo. Below it, the text 'OCTOBER 2016' and 'CLICK HERE TO FIND OUT MORE' are visible. The book title 'Goodwood' is in a large, stylized font, with the author's name 'Holly Throsby' in a red script font. A tagline reads: '... a town where everyone knows everything about everyone.' Below this, a line of text states: 'Books+Publishing Book Buzz is a promotional newsletter supported by the publisher.' A navigation bar includes links: 'About Goodwood | About Holly Throsby | Advance praise | Sample chapter | Reading copy giveaway'. The main body of the newsletter contains a paragraph about the book's release in October 2016, followed by a section titled 'About Goodwood' which describes the setting and plot. Below this is a small image of the book cover. Another section titled 'About Holly Throsby' provides biographical information about the author. At the bottom, there is a black and white portrait of Holly Throsby.

**BOOKS+PUBLISHING BOOK BUZZ**

OCTOBER 2016  
CLICK HERE TO FIND OUT MORE

*Goodwood* Holly Throsby

... a town where everyone knows everything about everyone.

Books+Publishing Book Buzz is a promotional newsletter supported by the publisher.

About Goodwood | About Holly Throsby | Advance praise |  
Sample chapter | Reading copy giveaway

Coming in October 2016 is *Goodwood*, the much-anticipated debut novel from Holly Throsby. Rich in character and complexity, its humour both droll and tender, *Goodwood* is a compelling ride into a small community torn apart by dark rumours and mystery. Here's a sneak peek.

**About Goodwood**

It wasn't just one person who went missing. It was two people. Two very different people. They were there, and then they were gone, as if from a crack in the sky. After that, in a small town like Goodwood, where we had what Nan called 'a high density of acquaintanceship', everything stopped. Or at least it felt that way. The normal feeling of things stopped.

Goodwood is a small town where everyone knows everything about everyone. It's a place where it's impossible to keep a secret.

In 1992, when Jean Brown is seventeen, a terrible thing happens. Two terrible things. Rosie White, the coolest girl in town, vanishes overnight. One week later, Goodwood's most popular resident, Bart McDonald, sets off on a fishing trip and never comes home.

People die in Goodwood, of course, but never like this. They don't just disappear.

As the intensity of speculation about the fates of Rosie and Bart heightens, Jean, who is keeping secrets of her own, and the rest of Goodwood, are left reeling.

**About Holly Throsby**

Holly Throsby is a musician from Sydney. She has released five solo albums, a children's album called *Seel* and her most recent album in 2011 was called *Team*. Holly has been nominated for four ARIA Awards – two for Best Female Artist, one for Best Children's Album, and one as part of *Seeker Lover Keeper*, her band with Sally Seltmann and Sarah Blasko.

# How it works

- Publishers select and supply content for the newsletter and determine the publishing date (in consultation with *Books+Publishing's* editorial team).
- Content can include (but is not limited to): book blurbs, reviews, author interviews, staff quotes, links to chapter samplers, offers for reading copies and competitions.
- The newsletter also includes space for a banner ad (W 500 x H 150 pixels) as well as cover images, internal spreads and an author photo.
- Publishers will be sent a proof copy of the newsletter for approval prior to publication.

**BOOKS+PUBLISHING BOOK BUZZ**

**Michelle Payne**  
WITH JOHN HALLAM  
*Life as I know it*

Books+Publishing Book Buzz is a promotional newsletter supported by the publisher.

About the book | Book trailer | From book to feature film | Recent awards/honours | Advertising/publicity | Events | Reading copies

Michelle Payne rode into the hearts of all Australians last November when she became the first female jockey to win the Melbourne Cup. *Life As I Know It* tells her inspiring life story on the long road to victory.

**About the book**

In *Life As I Know It*, Michelle Payne tells her deeply moving story. It will lift your spirits, stir your heart and give you courage.

Michelle was six months old, the youngest of 11 children, when the family was hit with the tragic death of their mother, Mary. Their father, Paddy, a renowned horseman, raised his children alone. As a family, they all took on the daily demands of racehorses and a dairy farm as well as school and work. Family meant everything.

Michelle was put on a horse aged four. At five years old her dream was to win the Melbourne Cup. At 30 she rode into history as the first female jockey to win the Cup. Her strapper was her brother, Steve. So when she declared that anyone who said women couldn't compete with men in the racing industry could 'get stuffed', the nation stood up and cheered.

It was a moment that inspired everyone who dreams of beating the odds.

'There are great people in life who give you inspiration to keep going and get through the hard times. I have been blessed to have such role models in my life. It would be a privilege if achieving my dream could inspire the next generation.' —MICHELLE PAYNE

'Michelle Payne is Australia's National Velvet—a champion whose modesty and generosity of spirit has shone through not just at the Melbourne Cup but in a life filled with challenges, tragedy and joy when hard work and tenacity is rewarded. Michelle is a truly Australian story, a story to inspire us all.' —LOUISE ADLER

**Book trailer**

**From book to feature film**

We are excited to share news that *Life As I Know It* has been optioned for a film adaptation and planning is well underway.

**BOOKS+PUBLISHING BOOK BUZZ**

A dazzling and mesmerising work of art.

**THE LAST PAINTING OF SARA DE VOS**  
Dominic Smith

CLICK HERE TO FIND OUT MORE

Books+Publishing Book Buzz is a promotional newsletter supported by the publisher.

The book | Review quotes | The author | Excerpt | Reading copies

**» About the book**

The *Last Painting of Sara de Vos* (Dominic Smith, Allen & Unwin, 2016)

This is what we long for: the profound pleasure of being swept into vivid new worlds, worlds peopled by characters so intriguing and real that we can't shake them, even long after the reading's done.

In this extraordinary novel, *The Last Painting of Sara de Vos*, US-based Australian writer Dominic Smith brilliantly bridges the historical and the contemporary, tracking a collision course between a rare landscape by a female Dutch painter of the Golden Age, an inheritor of the work in 1950s Manhattan, and a celebrated Australian art historian who painted a forgery of it in her youth.

In 1631, Sara de Vos is admitted as a master painter to the Guild of St. Luke's in Holland, the first woman to be so honoured. Three hundred years later, only one work attributed to de Vos is known to remain—a haunting winter scene, *At the Edge of a Wood*, which hangs over the Manhattan bed of a wealthy descendant of the original owner. An Australian grad student, Ellie Shipley, struggling to stay afloat in New York, agrees to paint a forgery of the landscape, a decision that will haunt her. Because now, half a century later, she's curating an exhibit of female Dutch painters, and both versions threaten to arrive. As the three threads intersect with increasing and exquisite suspense, *The Last Painting of Sara de Vos* mesmerises while it grapples with the demands of the artistic life, showing how the deceptions of the past can forge the present.

**» Review quotes**

'Gliding gracefully from grungy 1950s Brooklyn to the lucid interiors of Golden Age Holland and the sun-splashed streets of contemporary Sydney, the novel links the lives of two troubled, enigmatic, and hugely talented young women, one of them an artist, the other, her forger. A page-turning book with much to say about the pain and exhilaration of art and life.' —GERALDINE BROOKS, Pulitzer Prize-winning author of *People of the Book*

'As this story of art, beauty, deception and the harshest kinds of loss ranged over continents and centuries, I was completely transfixed by the sense of unfolding revelation. *The Last Painting of Sara de Vos* is, quite simply, one of the best novels I have ever read, and as close to perfect as any book I'm likely to encounter in my reading life.' —BEN FOUNTAIN, bestselling author of *Billy Lynn's Long Halftime Walk*

'*The Last Painting of Sara de Vos* is a story told in layers of light. From afar, this novel is so beautiful, the prose so clear and vivid, that it seems effortless; on closer examination, one sees the rich thematic palette Dominic Smith has used. This is a novel of love and longing, of authenticity and ethical shadows, and, most importantly, of art as alchemy, the way that it can turn grief into profound beauty.' —LAUREN GROFF, bestselling author of *Fates and Furies* and *Arcadia*

'Smith is a writer of huge gifts and his descriptions of the painting and of those who fall in love with it, (and with each other) are rendered with wondrous intelligence and keen wit. The result is a novel of surprising beauty and piercing suspense. I couldn't stop turning the pages even while the last thing I wanted was to reach the end.' —MARGOT LIVESEY, New York Times bestselling author of *The Flight of Gemma Hardy*

**BOOKS+PUBLISHING BOOK BUZZ**

**1787**

Books+Publishing Book Buzz is a promotional newsletter supported by the publisher.

About the book | Read an extract | Request a copy | Reviews and praise | Author interview

New from Nick Brodie  
**1787: The Lost Chapters of Australia's Beginnings**

**About the book**

Australian history did not start in January 1788. The time before the First Fleet is usually treated as a preface to the main story, a brief interlude that starts 50,000 years before the present and ends as sails are seen on an eastern horizon. But in 1787 the peoples of Australia were not simply living in a timeless 'dreamtime', following the seasons, and waiting for colonisation by Britain in 1788.

In 1787, Nick Brodie uses the sailors, writers, scientists, and other visitors to our shores to reassess neglected chapters of Australia's early history, and place Australia and its peoples into the great story of human history. He turns the narratives of 'exploration' and 'discovery' around to take a closer look at the indigenous peoples, the broader regional scene, and what these encounters collectively tell. 1787 does not stand for a year—it stands for an idea. This is the sweeping story of Greater Australasia and its peoples, a long-overdue challenge to the myth that Australia's story started in 1788.

Dr Nick Brodie is an historian, archaeologist, and writer. Nick's previous book *Kin* was published to critical acclaim in 2015.

**Read an extract**

Download a chapter sampler [here](#).

**Request a copy—get in first**

The first 30 readers to contact Erica on [ericahopkins@hardiegrant.com.au](mailto:ericahopkins@hardiegrant.com.au) with your name and address details will receive a FREE copy of 1787.

**Reviews and advance praise**

'I am very pleased to be publishing this new book from historian, Nick Brodie. This is an important book that rattles at the chains that have bound up a very important part of our history. 1787 shows there is much, much, more to our pre-colonial story than Australia's "discovery" and challenges the myth it was a region locked in a timeless "dreamtime".'

'In the centuries before 1788—when the outside world pushed at the boundaries of their own known world and opened up new frontiers to the north, east, south and west of Australia—the indigenous peoples of Australasia were not sitting idly by as visitors arrived from far away.' —Pam Brewster, publisher Hardie Grant Books

'Placing Australia firmly on a world-stage for hundreds of years before the arrival of the English in 1788, Nick Brodie smashes conventional ideas of indigenous Australia's early interactions with the rest of the world. Intelligent but wonderfully readable, 1787 is a book that will redefine the way that Australians look at their history, and not before time.' —Roxey Ryan, marketing director Hardie Grant Books

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