

Media kit

THINK AUSTRALIAN MEDIA KIT | 2022

Think Australian

- Build international buzz and rights leads for your standout titles in our rights newsletter.
- Reach over 55K publishers, editors, rights agents, subagents and other industry professionals through our distribution partnerships with Publishers Weekly and BookBrunch.
- Published ahead of the Bologna, London, Beijing and Frankfurt book fairs
- Learn more about Think Australian here or view the latest Think Australian newsletter here.

Title Preview

The prominently positioned Title Preview' allows publishers to highlight individual titles. Each Title Preview will include key publication details (book title, author, publisher, release date), cover image, blurb, rights held, contact email and website

Price: \$550



Premier banner (W 500 x H 150 pixels) \$950



THINK AUSTRALIAN

Lower banner

(W 500 x H 110 pixels) \$350

Lower banner

(W 500 x H 110 pixels) \$350

Lower banner

(W 500 x H 110 pixels) \$350

Upper banner

(W 500 x H 110 pixels) \$650

The second secon

Mid banner

(W 500 x H 110 pixels) \$450



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(W 500 x H 110 pixels) \$350

Terms & conditions

Booking + material deadline

Material deadline for banner advertising is 5pm AEST on the Thursday prior to publication.

Extensions can be accommodated subject to prior notification and approval by the advertising sales manager. If you do not supply material by the agreed deadline, you will be invoiced for the full amount and forfeit your ad.

Terms & conditions

All advertising bookings are made subject to Books+Publishing's Advertising Terms and Conditions.

See www.booksandpublishing.com.au or ask our advertising sales manager.

Prices

All prices include GST.

Artwork

Please supply artwork according to the following specifications.

File format: JPG or GIF files. Please note that some email programs such as Outlook will only show the first frame of a GIF animation. Please include the most important information in the first frame of the advertisement.

Colour setting: RGB

Link: You must provide a link (URL) for your display advertisement to your own website.

For further information about display advertising please contact:

advertising@booksandpublishing.com.au