



Independent Publishing

INDUSTRY ADVICE FOR AUTHORS

Books+Publishing

Media kit



Banners

- *Independent Publishing*, is a free monthly newsletter dedicated to providing industry advice that helps and inspires independent authors.
- Previously called *Australian Self Publisher*—the last issue of which was sent out in 2019.
- We are back with a new name and a renewed mission to help independent writers navigate the world of publishing and bookselling.
- Learn more about *Independent Publishing* [here](#) or view the latest *Independent Publishing* newsletter [here](#).

Try an Independent Publishing Takeover!!

- All 4 banners for just \$2,000.



Premier banner

(W 500 x H 150 pixels)

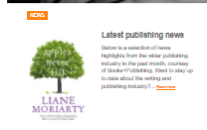
\$950



Upper banner

(W 500 x H 110 pixels)

\$650



Mid banner

(W 500 x H 110 pixels)

\$450



Lower banner

(W 500 x H 110 pixels)

\$350



From the archive: An introduction to promotion and marketing your book

From 2018–2019, the novelist Liane Moriarty wrote a monthly advice column for *Australian Self Publisher*. Given, we have reprinted the first installment in the 'Self-publishing' newsletter with Liane Moriarty: promotion, marketing! [Read more](#)



Terms & conditions

Booking + material deadline

Material deadline for banner advertising is 5pm AEST on the Thursday prior to publication.

Extensions can be accommodated subject to prior notification and approval by the advertising sales manager. If you do not supply material by the agreed deadline, you will be invoiced for the full amount and forfeit your ad.

Terms & conditions

All advertising bookings are made subject to *Books+Publishing's* Advertising Terms and Conditions.

See www.booksandpublishing.com.au or ask our advertising sales manager.

Prices

All prices include GST.

Artwork

Please supply artwork according to the following specifications.

File format: JPG or GIF files. Please note that some email programs such as Outlook will only show the first frame of a GIF animation. Please include the most important information in the first frame of the advertisement.

Colour setting: RGB

Link: You must provide a link (URL) for your display advertisement to your own website.

For further information about display advertising
please contact:
advertising@booksandpublishing.com.au