

# Media kit

THINK AUSTRALIAN MEDIA KITIBOOKS+PUBLISHING

## Think Australian

- · Build international buzz and rights leads for your standout titles in our rights newsletter.
- Reach over 55K publishers, editors, rights agents, subagents and other industry professionals through our distribution partnerships with Publishers Weekly and BookBrunch.
- Published ahead of major international book fairs.
- · Learn more about Think Australian here or view the latest Think Australian newsletter here.

#### **Title Preview**

The prominently positioned Title Preview allows publishers to highlight individual titles. Each Title Preview will include key publication details (book title, author, publisher, release date), cover image, blurb, rights held, contact email

and website

Price: \$550



Alex and the Alpacas Ride Again



destruction. Alex longs for more adventure—and the chance to feel special again. Compared to riding through the Tasmanian wildemess on a talking alpaca, home seems pretty dull. So, when Kiala's prison crumbles. Alex is secreti thrilled. Enter livette, a mysterious, talented and very competitive American girl, who thinks it's HER job to save the world, ALONE, just like Alex. But when Alex accidentally releases Klata's twin sister, Resita, the world is going to need

Letro's first book Alex and the Ananas Save the Whystwas 'endearing', 'witty', 'fresh' and 'compelling'.

Alex and the Albacas Ride Again Publication date: June 2022 Rights available: World

Email: thaser@fremanteoress.com.au



# Premier banner



# \$650



















# Lower banner









### Upper banner













#### Social Media Promotion

no additional cost







#### **Banners**



#### Title Preivews



## **Terms & conditions**

## **Booking + material deadline**

Material deadline for banner advertising is 5pm AEST on the Thursday prior to publication.

Extensions can be accommodated subject to prior notification and approval by the advertising sales manager. If you do not supply material by the agreed deadline, you will be invoiced for the full amount and forfeit your ad.

#### **Terms & conditions**

All advertising bookings are made subject to Books+Publishing's Advertising Terms and Conditions.

See www.booksandpublishing.com.au or ask our advertising sales manager.

#### **Prices**

All prices include GST.

#### Artwork

Please supply artwork according to the following specifications.

File format: JPG or GIF files. Please note that some email programs such as Outlook will only show the first frame of a GIF animation. Please include the most important information in the first frame of the advertisement

Colour setting: RGB

Link: You must provide a link (URL) for your display advertisement to your own website.

For further information about display advertising please contact:

advertising@booksandpublishing.com.au